Sponsor a Seat. Give a Business Its Evenings Back.

NICNAC SYSTEMS — HUMAN AUGMENTATION, IN BUSINESS SINCE 1997

The problem nobody puts on a poster

The smallest organizations in America — the two-truck plumbing company, the 80-member church, the family clinic — drown in the same administrative work as a corporation: phones after hours, invoices that go out late and get paid later, paperwork nobody has time to read. They can't hire an office team. So the owner becomes the office team, at 9:47 PM, at the kitchen table.

What NicNac does about it

NicNac builds technology around a person so the person becomes more capable — not less necessary. We call that **Human Augmentation**, and it's the work we've done since 1997. Our systems answer the phone after hours and book the appointment, send the invoice and follow up until it's paid, read the documents and hand back clean text. The human keeps the job. The machine takes the pile.

We Run the Technology. You Run the Business.

Where you come in: the sponsored seat

Most of the organizations that need this most can't pay for it yet. So we built a sponsor-supported level — and you're the reason it exists.

A sponsorship means you underwrite NicNac seats for organizations in your community or your industry. They pay nothing. You pay the seat's real price — the same price anyone pays; we don't discount, and we don't mark up charity. What changes is simply who writes the check.

In return:

- **You are named with gratitude inside every dashboard you fund** — *"This seat is sponsored by ___"* — seen by the owner every single day they use it. Not a logo on a banner. A name in their daily work.
- **A monthly impact report built from real usage only** — seats active, calls answered, appointments booked, invoices sent and paid, hours of admin handed back. Measured things. If a number didn't happen, it doesn't appear.
- **A founding place in the story.** The first sponsors in a region or an industry are named Founding Sponsors — permanently, because it's simply true: you were first.

What a seat is

A seat is one organization's NicNac stack, sized to them — a church's Sunday-operations engine, a trade shop's after-hours answering and booking, a small office's invoice and document flow. Seats start at **$99/month** (Community Seat, standing price) and scale to the full flagship stack. Sponsors fund five seats or five hundred — the shape fits the sponsor. *(All sponsorship tier terms are proposed until approved.)*

What we will never do

- Invent an outcome for a report. Ever.
- Sell a sponsored organization's data or attention. The gratitude line is a thank-you, not an ad slot.
- Pressure a renewal. A sponsorship that ends, ends cleanly — the organization keeps its data and our thanks.
- Hide a sponsorship or let payment buy a recommendation. Sponsored results and recommendations are always labeled, and payment never buys a verdict — see the Recommendation Integrity Policy.

The invitation

Pick the main street, the trade, or the church network you already believe in. Fund their seats. Watch the monthly report show you — in counted hours and booked appointments — what your money actually did.